

HIGH DESERT ANGLER NEWSLETTER



High Desert Angler - Santa Fe

460 Cerrillos Road, Santa Fe, New Mexico 87501 (505) 988-7688

We are the oldest established fly fishing business in Santa Fe, Serving Northern New Mexicans and anglers world wide since 1985.

Inside this issue:

Last Saturday's outing: Awesome!!

You guessed it:

Gift Card time!! Plus Gift Ideas!

Killer boot sale, how about a discontinued rod, heck, how about Cloudveil stuff almost 60% off!!! Still going!!

Tying demos starting and classes are filling up, call, e-mail, or come by!!

On Saturday November 27th we started our hosted outings again. Next one is Saturday December 11th

Place: You would know if you went!

Host: Jarrett... Again, are you up for it??

WOW!! That was cool, and thanks to those of you who went, you know who you are!! First off let me say thanks to the fantastic "7" who joined me on Saturday, I enjoy getting out with you all. We were blessed with excellent weather, minimal crowds, and actually some pretty good fishing. I have so much fun getting out

there and just fishing with you I am hell bent on hosting the next one. So holler back at me, e-mail, or call, as soon as I get a head count, I will come up with something again. I had a blast with you guys, thanks

It has already begun.. Yes, I can't believe it either, Black Friday, the holiday shopping sprees?? How can we make it easier? Well after working here at HDA for nearly 20 years now there is one thing I know I can count on in December. It's not snow, ice, or the acclaimed snow fly hatch.. It's that everybody wants to know what to get the fly fisher in the family for Christmas, Hanukkah, or whatever you want to call it. Well as most of you know I don't put a lot of emphasis on the holidays at home or in the shop. We like to be together at home, stay warm and keep the kids happy.

In the shop there will be some winter specials, some closeouts, cold weather gear, fingerless gloves etc.



but no decorations!! This year I have some little items like Simms flasks and water bottles with cool decorative paintings on them by Derek DeYoung, all stainless steel! A super cool wind proof lighter, cigar cutters, a couple cool knives, bamboo rods from local rod maker William Jette in Albuquerque, and of course fly ornaments and some cool little fly boxes with and with out flies already set up for specific regions or customized for your fly fisher. The coolest deal I can do though is a gift card deal. Starting December 1st running right up to Christmas Eve If you spend \$200 or more on 1 or even 20 gift cards, I will give you an extra \$20 gift card for free, yes free. Now that I have your attention, let me tell you WHY a gift card is the way to go for your fly fishers in the family. Most fly fishers I know, and I know a ton of them, are as picky as a San Juan rainbow when the water is gin clear and they only want to eat the #26 midge. That being said, we are all very particular about what we want, use, need, want to replace, upgrade, whatever. A gift card takes out the guess work for you and lets your fly fishers get what they really want. And now the deal is even



better giving you an extra stocking stuffer for whom ever you want!

Simms has changed the Freestone boot for 2011, not much of a change, same boot, just more toe and heel protection on the new one. I have several big sizes marked down to sell fast. If you need a new boot, especially the new Vibram Stream tread rubber soled one, come try a pair of these babies on. If you need waders, well there is only a couple left but I have some cool wading pants and some great chest highs from Cloudveil priced to move, even extra small!!! This would make a great gift for someone you know would love to get into fly fishing! Come check all the discontinued stuff and get some cool stuff cheap!!

Fly Tying: Norm and Tad are excited to get back to teaching!! We have a cool new line up for classes to start just after Thanksgiving. If you want to get a refresher, or just get started, these guys are great teachers and can help you with almost any thing fly tying sign up today so we can save space for you!! Norm will be doing a free Demo Saturday morning Dec. 11th and signing people up for his winter curriculum. Buy a block of classes and get a discount. Or go one at a time when you have the itch, the weather sucks, or you need to learn a new pattern or technique.



To opt out of this e-newsletter, please
email us at
hda@highdesertangler.com
and type "remove" in the subject line.