



We are the oldest established fly fishing business in Santa Fe, Serving Northern New Mexicans and anglers world wide since 1985.

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**Inside this issue:**

Rod Sale!!!!

Norm's Fishing Tip

It's official!! Sage has announced a discontinuation of two of their rod lines. The Sage TXL and the VT2 are going away. The TXL is equally at home small headwater streams to to demanding technical spring creeks. Available in 000 weight through four weight. Every VT2 is built with a specific taper to meet the performance need of each line weight. This means you get a three weight designed as a three weight, not just a lighter version of a five weight for example. A very affordable rod that feels like something more expensive. .That means we can now offer them to you on sale at 30% off! Check out Jarrett's List on our homepage to see what's on hand and the prices!

We are overstocked on Korkers Swift Sandals and Korkers Torrent Shoes! Both of these are designed for walking around AND wet wading. If you've been in the shop before you'll know that Ed wears his Torrents every day. So to help our overstock problem, we are offering a free fishing sole with

the purchase of a Sift Sandal or Torrent Shoe. They feature the OmniTrax interchangeable sole system that allows you to have a hiking sole, a felt sole for fishing, or Korkers own Kling-On rubber fishing sole. See how these soles work at [www.korkers.com](http://www.korkers.com)  
<http://www.korkers.com/> .

Norm's tip: "Come on, eat the fly.don't just look at it!!!" I have been hearing plenty of stories about trout refusing flies. Here are three things I consider when choosing a fly after I have been rejected.

First, the silhouette should be the primary aspect of your fly to consider when thinking of a fly to fish with. It should closely represent the insects that are available to the fish in that environment and/or time of year. If you're not getting any strikes on your flies, then try a different pattern. That is step one.

Second, if you see fish coming to the fly and then, all of a sudden, all you see is the fish's middle fin as it swims away, your fly choice is not to far off. You probably have the right silhouette (fly pattern) causing the fish to come up and take a look, however you may have to change the size of the fly. Typically, if you get a refusal, your fly is too big! Go down a size or

two, this will put you closer to what they are willing to accept as a natural. Lastly, if the fish are coming to the fly and drifting with the fly and then refusing, the last thing to change is the color of that particular fly. When fish have been fish over and pressured heavily, they become very cautious and color becomes important. If they spend time looking at the fly, your choice in pattern and size are most likely spot on. Where you see this most is on the San Juan River, where thousands of anglers throw every fly they have at those fish. In the end you are fishing small flies (22-26) and trying to match the color of the naturals, these are PhD fish. Of course this will not solve all of your refusal situations, there could be other factors that may cause fish to reject your presentation, but it goes to show that fly fishing is not always the same as it was the time before and there is always something new to observe and learn. Get out wet a line and keep your flies in the water!!



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